



Huntington's Disease
Society of America



ARKANSAS AFFILIATE



Arkansas Team Hope Walk

Saturday October 1, 2022

11:00 AM

Rock City Harley Davidson

400 Gateway Grove Loop, Little Rock, AR



Dear Friends of HD Families,

The Huntington's Disease Society of America (HDSA) is excited to announce the 2022 Arkansas Team Hope Walk. The event will be held on Saturday, October 1st at Rock City Harley Davidson. Team Hope Walk events represent the largest local opportunity for members of the HD community to come together with friends, family, neighbors and the community at large to raise awareness and funds to support HDSA. We sincerely hope that you will join us for this combination live and virtual event.

Huntington's disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities during their prime working years and has no cure. Every child of a parent with HD has a 50/50 chance of carrying the faulty gene that causes HD. Today, there are 41,000 symptomatic Americans and more than 200,000 at-risk of inheriting the disease. Many describe the symptoms of HD as having ALS, Parkinson's and Alzheimer's – **simultaneously**.

Proceeds from Team Hope support the mission and programs of HDSA, the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's disease. From community services and education to advocacy and research, HDSA is the world's leader in providing *help for today, hope for tomorrow* for people with Huntington's disease and their families.

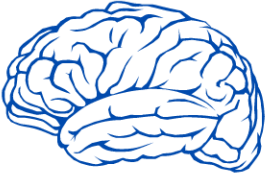
A local Team Hope Walk sponsorship at any level is an excellent opportunity for you to support a great cause and to take advantage of a wonderful marketing opportunity. Team Hope Walks have raised more than \$20 million and involved tens of thousands of participants from local communities across America. As a local sponsor, you will be increasing your brand recognition and visibility, demonstrating your commitment to the local community your employees and customers live and work in.

This cause is extremely important to so many members of our community. Your sponsorship of the Team Hope Walk program will be greatly appreciated and will make a huge difference to the thousands of families who are living with HD. We could use all types of support including sponsorship, in-kind goods, and corporate teams to participate in the walk and volunteers. To learn more about Huntington's disease and HDSA, please visit www.hdsa.org, and our Team Hope webpage at www.hdsa.org/teamhope.

Enclosed you will find a packet that details the sponsorship opportunities. Please contact me directly if you have questions or need additional information. Thank you for your consideration, and we hope to see you at the Arkansas Team Hope Walk on October 1st! In the battle against Huntington's disease no one fights alone.

With Hope,

Pam Bohannon
Arkansas Team Hope Walk Volunteer



Huntington's disease (HD) is a genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities usually during their prime working years, and is ultimately fatal.

HD manifests as a triad of motor, cognitive and psychiatric symptoms, which progressively get worse over time. The symptoms of HD are often described as having ALS, Parkinson's and Alzheimer's diseases – simultaneously.



Every child of a parent with HD has a 50/50 chance of inheriting the faulty gene that causes the disease. Today, there are approximately 41,000 symptomatic Americans and 200,000 people in the United States at-risk of inheriting HD. In less than 10% of cases, juvenile Huntington's disease (JHD) affects children & adolescents.

THERE IS NO CURE...YET.



ABOUT THE HUNTINGTON'S DISEASE SOCIETY OF AMERICA

The Huntington's Disease Society of America (HDSA) is the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's disease. From community services and education to advocacy and research, HDSA is the world's leader in providing help for today, hope for tomorrow for people with Huntington's disease and their families. ***AT HDSA, FAMILY IS EVERYTHING.***

HDSA CURRENTLY SUPPORTS

- RESEARCH PROGRAMS
- HDSA CENTERS OF EXCELLENCE
- NATIONWIDE NETWORK OF SOCIAL WORKERS & SUPPORT GROUPS
- FREE ONLINE SUPPORT PROGRAMS
- VOLUNTEER LED CHAPTERS & AFFILIATES
- HDSA'S NATIONAL YOUTH ALLIANCE & YOUTH SOCIAL WORKERS
- COMPREHENSIVE FAMILY RESOURCE LIBRARY
- AND MUCH MORE!

SPONSORSHIP OPPORTUNITIES

2022 Arkansas Team Hope Walk
October 1st 2022

Platinum Sponsor - \$2,500

- Name and Logo prominently featured on event website and all event email blasts*
- Logo as Presenting Sponsor on event Banner*
- Logo printed on walk route signage*
- Logo included on event poster and information sheet*
- Logo featured on back of participant t-shirts*
- Premier Vendor/Exhibit space at event to distribute product and promotional materials
- Sponsor highlighted in all pre- and post-event publicity
- Sponsor Recognition in Welcome Video
- Sponsor Logo Linked in two Social Media Posts

Gold Sponsor - \$1,000

- Name and Logo featured on event website and all event email blasts*
- Logo printed on walk route signage*
- Logo included on event poster and information sheet*
- Logo featured on back of participant t-shirts*
- Vendor/Exhibit space at event to distribute product and promotional materials
- Sponsor mentioned in all pre- and post-event publicity
- Sponsor Recognition in Welcome Video
- Sponsor Logo Linked in one Social Media Posts

Silver Sponsor - \$500

- Logo printed on walk route signage*
- Logo included on event poster and information sheet*
- Logo featured on back of participant t-shirts*
- Vendor/Exhibit space at event to distribute product and promotional materials

Bronze Sponsor - \$250

- Logo included on event poster and information sheet*
- Logo featured on back of participant t-shirts*
- Vendor/Exhibit space at event to distribute product and promotional materials

***Please note – Logo deadline is August 29, 2022 for T-shirts and Banners**

SPONSORSHIP FORM

Arkansas Team Hope Walk



Select Sponsorship Level:

- PLATINUM SPONSOR \$2,500
- GOLD SPONSOR \$1,000
- SILVER SPONSOR \$500
- BRONZE SPONSOR \$250

Payment Information:

Cash _____ Check: _____ Send Invoice: _____ Credit Card: Visa/MasterCard/Amex/Disc

Name on Credit Card: _____

Credit Card Number: _____

Credit Card Expiration Date: _____ Credit Card CVV: _____

Signature: _____ Billing Address/Zip: _____

Sponsoring Company Information:

Company Name: _____

Company Contact: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Contact Phone Number: _____ Email Address: _____

SUBMIT COMPLETED FORM TO:

HDSA - Arkansas Affiliate
505 Eighth Street #902
New York, NY 10018

E: Melissa mwind@hdsa.org

E: Michal mbiletzki@hdsa.org